



Enroll your team in Barbecue Academy!

Is your sales team tired of pummeling each other with paint balls? Are your managers sick of the goofy psychobabble, role-playing and hand-holding that goes with old-school corporate retreats?

Maybe it's time to build your team and feed it at the same time. After 12 years of leading sold-out workshops for the food-going public, Canada's barbecue champion, Rockin' Ronnie Shewchuk, has launched **Barbecue Academy**[®], an all-day, hands-on corporate team-building session laced with tall tales and hickory smoke and finished with sweet, tangy sauce.

Participants split into teams of four or five and are taken through Rockin' Ronnie's barbecue boot camp, learning to prep and cook chicken and ribs and getting indoctrinated into the ways of the barbecue lifestyle.

At the end of the day, teams are judged by their peers according to the rules of championship barbecue and trophies are handed to the winners. Participants all receive diplomas signifying their completion of the workshop and their new understanding of the tools, techniques, lifestyle and philosophy of Southern-Style Barbecue.

Rockin' Ronnie is taking bookings for 2008 and 2009.
Call 604-694-6037 to find out more.



Barbecue Academy

"vivamus vitam fumosam"

(let us live the barbecue lifestyle)

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